BUILDERS WORKSHOP

Turn One Idea Into a Client-Ready Presentation

A simple AI-guided workflow for small business owners who want better decks without starting from a blank slide.

Prompt. Brief. Map. Visualize. Export.

Why most decks get stuck

The problem is usually not effort. It is missing structure.

- The idea is clear in your head but messy on the page.
- You start designing before the story is locked.
- Every slide tries to do too many jobs.
- Visuals feel random because they were not planned from the brief.

The five-step co-pilot workflow

1

Capture

Paste the rough idea, audience, goal, and must-have message.

2

Brief

Turn the idea into a short deck brief with one clear promise.

3

Map

Give each slide one job before writing or designing.

4

Visualize

Create image prompts only after the slide map is approved.

5

Export

Package the PowerPoint, PDF, prompts, and handoff notes.

What to paste into the co-pilot

Strategy inputs

- What the deck is for
- Who needs to see it
- What action they should take
- The offer, story, or framework

Delivery inputs

- Recommended or requested slide count
- Visual style
- Existing notes or source material
- PowerPoint and PDF as final outputs

Hybrid visuals keep the deck moving

Image prompt pattern

Create a premium 16:9 workshop slide visual for [slide purpose]. Make it feel clear, modern, and practical for small business owners. Use one strong focal point, warm professional contrast, and quiet space for a short headline.

- Use visual-led slides for hook, framework, and CTA moments.
- Use clean explanation slides when the audience needs steps or details.
- Keep the visual language consistent from slide to slide.

Your first 30-minute build

- Paste the starter prompt.
- Answer the intake questions in plain language.
- Approve the deck brief before designing.
- Review the seven-slide map.
- Generate prompts for the three most visual slides.
- Export the final PowerPoint and PDF package.

Try it today

Start with one real idea. Leave with a deck you can edit, share, and improve.

- PowerPoint keeps the deck editable.
- PDF makes it easy to share or review.
- Google Slides and Keynote both start from the PowerPoint file.
- The package keeps the brief, outline, prompts, and final files together.