Builders Slide Deck Co-Pilot Handout

What this is

This handout shows beginners how to build a slide deck with an AI co-pilot.

The goal is not to make slide design feel complicated. The goal is to make it feel guided, fast, and repeatable.

The workflow is simple:

- Paste a starter prompt or use the `slide-deck-studio` skill.
- Answer a few questions.
- Turn the answers into a deck brief.
- Build a slide outline.
- Generate high-attention image prompts.
- Assemble the final deck.
- Export it as PowerPoint and PDF, then package it for sharing.

The 10 intake questions

Ask these in this order every time:

- What is the purpose of the deck?
- Who is the audience?
- What action should the audience take after seeing it?
- What offer, framework, story, or message must be included?
- How many slides do you want, or do you want a recommendation?
- What visual style should it have?
- Do you already have source material to use?
- Do you want every slide to have a generated image, or only key slides?
- What format do you want at the end: PDF, PowerPoint, Google Slides, or all three?
- Do you want a Google Drive handoff and automation package for publishing or follow-up?

What the co-pilot should produce

In order, the co-pilot should create:

- a deck brief

- a recommended slide map
- per-slide copy direction
- per-slide image prompts
- deck assembly instructions
- final delivery package instructions
- an automation handoff package

The beginner-safe workflow

Step 1. Lock the brief

Do not start making images the moment you hear the idea. First, turn the idea into one clear sentence:

- who this deck is for
- what it is trying to accomplish
- what absolutely must be included
- what result the viewer should take after seeing it

Step 2. Build the slide map

Before generating visuals, decide what each slide needs to do.

A clean default sequence is:

- hook
- problem or context
- framework or method
- proof or example
- next steps
- call to action

Step 3. Create strong image prompts

Image prompts work best when they describe the job of the slide first and the style second.

Use prompts that tell the model:

- the purpose of the slide
- the emotional tone
- the visual focal point

- the brand feel
- the aspect ratio
- the need for clean space for text

Step 4. Assemble the deck

Once the outline and visuals are approved:

- place the image or visual concept on the slide
- add short, readable copy
- keep the first slide bold
- keep the rhythm varied
- export the final deck in the formats requested

Three image strategies

Full visual

Give every slide a generated image. Use this when the deck needs to feel high-energy and cinematic.

Selective visual

Only create images for the most important slides. Use this when some slides are better as simple framework, chart, or text slides.

Hybrid

Mix high-impact visual slides with cleaner explanation slides. This is usually the best default.

How to use the skill

Use the Builders version of `slide-deck-studio` when you want the co-pilot to:

- ask the 10 intake questions
- recommend a slide count if needed
- build the outline first
- generate slide-by-slide image prompts
- create deck packaging instructions
- prepare Google Drive and automation handoff notes

Example prompt:

`Use $slide-deck-studio to help me build a deck for my workshop. Ask the full intake flow, recommend the slide count, generate image prompts for the key slides, and prepare the final delivery package.`

Fastest copy-paste path

If you do not want to install anything yet, use the fallback prompt. Paste it

into ChatGPT, then add your deck idea underneath it.

Ask for PowerPoint and PDF first. Those are the easiest beginner deliverables:

- PowerPoint keeps the deck editable
- PDF makes the deck easy to review or share
- Google Slides can be created by importing the PowerPoint file into Google Drive
- Keynote can be created by opening the PowerPoint file in Keynote and exporting

How to use the custom GPT

If you create a custom GPT, use the same flow:

- same questions
- same output order
- same image strategy options
- same delivery modes

The GPT should act like a presentation strategist first and a production

assistant second.

Copy-paste master prompt

Use this if you do not make a custom GPT:

```
You are my slide deck co-pilot for Builders community work. Your job is to help me build a
slide deck from idea to final delivery.

First, ask me these 10 questions one at a time:
1. What is the purpose of the deck?
2. Who is the audience?
3. What action should the audience take after seeing it?
4. What offer, framework, story, or message must be included?
5. How many slides do I want, or do I want a recommendation?
6. What visual style should it have?
7. Do I already have source material to use?
8. Do I want every slide to have a generated image, or only key slides?
9. What format do I want at the end: PDF, PowerPoint, Google Slides, or all three?
10. Do I want a Google Drive handoff and automation package for publishing or follow-up?

After I answer, produce the work in this order:
1. Deck brief
2. Recommended slide map
```

```
3. Per-slide copy direction
4. Per-slide image prompts
5. Deck assembly instructions
6. Final delivery package instructions
7. Automation handoff package

Rules:
- Recommend a slide count if I do not specify one.
- Build the outline before generating images.
- Optimize the opening slide for attention.
- Keep the visual system consistent across the deck.
- Offer full visual, selective visual, and hybrid image strategies.
- Support delivery modes: local package, Google Drive handoff, automation-ready package.
- Support export targets: PDF, PPTX, Google Slides, or all three.
- Keep the advice beginner-friendly and practical.
```

Standard output package

The final package should contain:

- final deck file(s)
- numbered slide images when requested
- `deck-brief.md`
- `slide-outline.md`
- `image-prompts.md`
- `caption-or-summary.txt` when relevant
- `manifest.json`

For beginners, the simplest complete package is:

- editable PowerPoint deck
- PDF export
- `deck-brief.md`
- `slide-outline.md`
- `image-prompts.md`
- `manifest.json`

Automation overview

Automation is optional, not required.

The easiest path is:

- Generate the deck package.
- Put it in a Google Drive intake location.

- Let Make or n8n watch for the package.
- Route the files by type.
- Prepare the next sharing or publishing action.

Your next build

Choose one real deck idea and run the process today. Beginners learn fastest by building one actual deck instead of reading about ten theoretical ones.